



Please email responses to [jschneider@paintbetty.com](mailto:jschneider@paintbetty.com)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

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## Web Project Brainstorming List:

1. Is this a brand new site or a redesign of an existing site?
2. What would you like your website to do for you?
3. What would you like your website to do for visitors to your site?
4. How would you like your site to present you/your work?
5. Who is your target market and what kind of visitors do you hope to attract?
6. What other websites are out there that you like and think are effective?  
Describe what you like about them.
7. List your main competitor's websites/names.
8. Would you like your site to link with your social media/blog sites?
9. What is the budget and time frame for the project?  
(Using the information contained here and at our initial consultation I will work with you to develop elegant design solutions that fulfill the needs of your website within your budget.)